The analysis of biblical rhetoric has been developed only in the last 250 years. The first half of this book outlines the history of the method known as rhetorical analysis in biblical studies, illustrated by numerous texts. The work of Lowth (who focused on "parallelism"), Bengel (who drew attention to "chiasmus"), Jebb and Boys (the method's real founders at the turn of the nineteenth century) and Lund (the chief exponent in the mid-twentieth century) are all discussed, as is the current full blooming of rhetorical analysis. The second half of the book is a systematic account of the method, testing it on the Gospel of Luke and the book of Amos.